

Course Manual BWR

Business and Law

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– General information

Long name Business and Law

Approving CModule [BWR BaET](#), [BWR BaMT](#),
[BWR BaTIN](#),
[BWR BaOPT](#)

Responsible Dr. Chong Dae Kim
Professor Fakultät Anlagen, Energie-
und Maschinensysteme

Valid from summer semester 2022

Level Bachelor

Semester in the year winter semester

Duration Semester

Hours in self-study 60

ECTS 5

Professors Dr. Chong Dae Kim
Professor Fakultät Anlagen, Energie-
und Maschinensysteme

Requirements none

Language German, English if
necessary

Separate final exam No

Literature

Wöhe, G. ; Einführung in die Allgemeine
Betriebswirtschaftslehre; Vahlen, 24. Auflage, 2010

Straub, T. ; Einführung in die Allgemeine
Betriebswirtschaftslehre; Pearson Studium, 2011

Eisenführ, F. ; Einführung in die Allgemeine
Betriebswirtschaftslehre; Schäffer-Poeschel, 4.
Auflage, 2010

Kotler, p. ; Grundlagen des Marketing, 5. Auflage,
2010

– Lecture / Exercises

Learning goals

Goal type	Description
Knowledge	see module description

Expenditure classroom teaching

Type	Attendance (h/Wk.)
Lecture	2
Exercises (whole course)	1
Exercises (shared course)	0
Tutorial (voluntary)	0

Special requirements

none

Accompanying material script, slides, educational videos

Separate exam Yes

Separate exam

Exam Type EN andere studienbegleitende Prüfungsform

Details see module description

Minimum standard minimum grade (4,0) for the project

– Lecture / Exercises

Learning goals

Goal type	Description
Skills	see module description

Expenditure classroom teaching

Type	Attendance (h/Wk.)
Project	2
Tutorial (voluntary)	0

Special requirements

none

Accompanying material script, slides, educational videos

Separate exam Yes

Separate exam

Exam Type EN Projektaufgabe im Team bearbeiten (z.B. im Praktikum)

Details see module description

Minimum standard minimum grade (4,0) for the project