

Course Manual GM3

Media Design Project

Version: 1 | Last Change: 25.09.2019 14:57 | Draft: 0 | Status: vom verantwortlichen Dozent freigegeben

– General information

Long name	Media Design Project
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Approving CModule	<u>GM3 BaMT</u>
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Responsible	Prof. Dipl.-Des. Nicole Russi <small>Professorin Fakultät IME</small>
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Valid from	summer semester 2023
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Level	Bachelor
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Semester in the year	summer semester
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Duration	Semester
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Hours in self-study	126
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ECTS	6
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Professors	Prof. Dipl.-Des. Nicole Russi <small>Professorin Fakultät IME</small>
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Requirements	Basics of Media Design 1 and 2
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Language	English
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Separate final exam	No
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Literature

Jacobsen, Jens; Lorena, Meyer: Usability und UX;
Rheinwerk Verlag GmbH, Bonn; 2017

Joachim Friedman: Storytelling – Einführung in
Theorie und Praxis narrative Gestaltung; UVK
Verlag, München; 2019

Bühler, Peter; Schlaich, Patrick, Sinner Dominik:
Webdesign – Interfacedesign – Screendesign-
Mobiles Design; Springer Vieweg; 2017

– Lecture / Exercises

Learning goals

Goal type	Description
Skills	<ul style="list-style-type: none">- Presentation of project planning methods (procedures, resource planning, time and budget planning) using multimedia projects as an example.- Preparation of requirements and functional specifications for the conception and documentation of multimedia projects- Analysis of individual project steps using the example of creating your own design projects- Creation of a demo application and testing of this application with test reports up to design prototype development- Presentation types and forms for the presentation of results and end products

Expenditure classroom teaching

Type	Attendance (h/Wk.)
Project	3
Tutorial (voluntary)	0

Special requirements

none

Accompanying material undefined

Separate exam Yes

Separate exam

Exam Type EN Projektaufgabe im Team bearbeiten (z.B. im Praktikum)

Details Presentation of the project with the submission of a project work and project documentation

Minimum standard Presentation of the project with the submission of a project work and project documentation