

Course

BWR - Business administration and law

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General information

Long name	Business administration and law
Approving CModule	BWR_BaET , BWR_BaMT , BWR_BaTIN , BWR_BaOPT
Responsible	Dr. Diana Püplichhuysen Lehrbeauftragte
Organisation and materials	llu
Level	Bachelor
Semester in the year	every semester
Duration	Semester
Hours in self-study	78
ECTS	5
Professors	Dr. Diana Püplichhuysen Lehrbeauftragte
Requirements	undefined
Language	German, English if necessary
Separate final exam	Yes

Final exam

Details

The final examination is either written or oral. Students must demonstrate that they can apply the knowledge and skills of the course.

Minimum standard

50% of all achievable points

Exam Type

^ Project

Learning goals

Skills

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Using a fictitious business start-up (business modeling), students acquire the relevant knowledge and skills from the disciplines of business administration, law and entrepreneurship in an application-oriented manner.

Expenditure classroom teaching

Type	Attendance (h/Wk.)
Project	1

Separate exam

Exam Type

undefined

Details

undefined

Minimum standard

undefined

^ Lecture

Learning goals

Knowledge

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- 1. business ideation
- 1. business modeling (continuous)
- 1. market analysis, customer group analysis, stakeholder analysis

- 1. operational management processes
- 1. legal framework, taxes
- 1. cost accounting, price calculation
- 1. external accounting
- 1. business model evaluation (SWOT analysis)

Further, special teaching units on:

- 1. self- and team management
- 1. presentation techniques
- 1. experience report of an entrepreneur

Expenditure classroom teaching

Type	Attendance (h/Wk.)
Lecture	3

Separate exam

none